

cantu®



AFRICAN
CHANNEL DISTRIBUTION



acd.africa

MY CURL. MY CANTU.

cantu

**"I keep my hair strong
while I put it away."**

— Alicia, Future Foreign Service Agent



Cantu Beauty was born from a deep belief that authentic beauty deserves authentic care. Since its founding in 2003, Cantu has been dedicated to celebrating the natural textures of curly, coily, and wavy hair—offering products that nourish, restore, and enhance, without compromise.

Made with shea butter and a thoughtful blend of natural ingredients, Cantu's award-winning formulas are designed to meet the unique needs of textured hair at every stage—from cleansing and conditioning to styling and protecting. Whether you're embracing your curls, coils, or waves, Cantu offers the moisture, strength, and definition your hair craves.

More than just products, Cantu stands for empowerment, self-expression, and pride in every curl and coil. With a commitment to quality and community, Cantu Beauty continues to support a movement where everyone can wear their hair boldly, beautifully, and unapologetically.



United States of America



cantubeauty.com



SHAMPOO



Cantu Sulfate-Free
Cleansing Cream
Shampoo

400 ml



Case Barcode | 10817513018272
Case Qty. | 12
Case Config. | 4 x 3 x 400 ml
Shelf life | 12 m after open

CONDITIONER



Cantu Sulfate-Free
Hydrating Cream
Conditioner

400 ml



Case Barcode | 10817513018289
Case Qty. | 12
Case Config. | 4 x 3 x 400 ml
Shelf life | 12 m after open

TREATMENT



Cantu Grow Strong
Strengthening
Treatment

173 g



Case Barcode | 10817513018098
Case Qty. | 12
Case Config. | 4 x 3 x 173 g
Shelf life | 12 m after open

TREATMENT



Cantu Intensive
Deep Treatment
Masque

50 g



Case Barcode | 10817513016322
Case Qty. | 24
Case Config. | 4 x 6 x 50 g
Shelf life | 12 m after open



REPAIR CREAM



Cantu Shea Butter
Leave-in Conditioning
Repair Cream

453 g



Case Barcode | 10817513018142
Case Qty. | 12
Case Config. | 4 x 3 x 453 g
Shelf life | 12 m after open

REPAIR CREAM



Cantu Argan Oil
Leave-in Conditioning
Repair Cream

453 g



Case Barcode | 10817513018234
Case Qty. | 12
Case Config. | 4 x 3 x 453 g
Shelf life | 12 m after open

CURL ACTIVATOR



Cantu
Styling Curl
Activator

355 ml



Case Barcode | 10817513018159
Case Qty. | 12
Case Config. | 4 x 3 x 355 ml
Shelf life | 12 m after open

Keep
it Funky

cantu

