

# Tia's



AFRICAN  
CHANNEL DISTRIBUTION



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# Tia's Real Granola



A long, long time ago (okay, 1988), in a galaxy not so far away, the cereal aisles of South African supermarkets were ruled by faceless conglomerates, churning out bland, over-processed products with questionable health claims. But a small band of breakfast rebels—led by Professor Tom Cronje and his wife, Tia—refused to accept this flavourless fate. They believed that mornings deserved more: real ingredients, honest food, and the freedom to choose something better.

Armed with little more than a washing machine (repurposed as an oven), a rusty lawnmower for mixing, and an iron to seal their packets, they began crafting muesli from their home—supplying local stores around Centurion and Johannesburg. Word spread. Tia's Muesli grew, and today their rebellion has expanded to over 400 stores across 6 countries. Not bad for a team that started with a gas burner and a dream.

Yet the battle continues. The cereal empires still dominate, their glossy ads filling screens and shelves. But we, now a crew of 16 passionate custodians of Tom and Tia's original mission, keep the flame alive. Because breakfast should be honest, wholesome—and never, ever boring.



South Africa



[tias.co.za](https://tias.co.za)



## GRANOLA



Tia's  
Fruit & Nut  
Granola

1 kg



Case Barcode | 6008138000088  
Case Qty. | 12  
Case Config. | 12 x 1 kg  
Shelf life | 12 m

## GRANOLA



Tia's  
Sugar-Free  
Granola

1 kg



Case Barcode | 6008138000101  
Case Qty. | 12  
Case Config. | 12 x 1 kg  
Shelf life | 12 m

## GRANOLA



Tia's  
Raisin-Free  
Granola

1 kg



Case Barcode | 6008138000095  
Case Qty. | 12  
Case Config. | 12 x 1 kg  
Shelf life | 12 m

## GRANOLA



Tia's  
Sugar & Raisin Free  
Granola

1 kg



Case Barcode | 6008138000118  
Case Qty. | 12  
Case Config. | 12 x 1 kg  
Shelf life | 12 m

## GRANOLA



Tia's  
Raw Bircher  
Granola

1 kg



Case Barcode | 6008138000200  
Case Qty. | 12  
Case Config. | 12 x 1 kg  
Shelf life | 12 m

## GRANOLA



Tia's  
Luxury  
Granola

1 kg



Case Barcode | 6008138000347  
Case Qty. | 12  
Case Config. | 12 x 1 kg  
Shelf life | 12 m



# Tia's

## GRANOLA



Tia's  
Fruit & Nut  
Granola

500 g



Case Barcode | 6008138000279  
Case Qty. | 12  
Case Config. | 12 x 500 g  
Shelf life | 12 m

## GRANOLA



Tia's  
Sugar-Free  
Granola

500 g



Case Barcode | 6008138000293  
Case Qty. | 12  
Case Config. | 12 x 500 g  
Shelf life | 12 m

## GRANOLA



Tia's  
Raisin-Free  
Granola

500 g



Case Barcode | 6008138000286  
Case Qty. | 12  
Case Config. | 12 x 500 g  
Shelf life | 12 m

## GRANOLA



Tia's  
Sugar & Raisin Free  
Granola

500 g



Case Barcode | 6008138000309  
Case Qty. | 12  
Case Config. | 12 x 500 g  
Shelf life | 12 m



Tia's  
SOMETHING FOR EVERYONE  
BEYOND MUESLI

## RICE CAKES



Tia's  
Peanut & Raisin  
Rice Cake

200 g



Case Barcode | 6008138000170  
Case Qty. | 12  
Case Config. | 12 x 200 g  
Shelf life | 12 m

## RICE CAKES



Tia's  
Mixed seeds  
Rice Cake

200 g



Case Barcode | 6008138000187  
Case Qty. | 12  
Case Config. | 12 x 200 g  
Shelf life | 12 m

## RICE CAKES



Tia's  
Chocolate Delight  
Rice Cake

200 g



Case Barcode | 6008138000354  
Case Qty. | 12  
Case Config. | 12 x 200 g  
Shelf life | 12 m

